

Bank The Blue & Des Plaines Police Department Unite for Charity!

 **BANK THE BLUE'S**
First Annual
16" *Softball*
TOURNAMENT FUNDRAISER



Saturday, June 8th

9 a.m. - 4 p.m. • 1st Game Starts at 9 a.m.

Rand Park • 2025 Miner Street, Des Plaines, IL 60016

FOOD | DRINKS | ENTERTAINMENT | KIDS ACTIVITIES | RAFFLE | SPLIT THE POT



**KNOCKING MENTAL HEALTH
OUT OF THE PARK!**



Scan QR code for
event details and
sponsorship opportunities!



PRESENTING SPONSOR



Bank The Blue & Des Plaines Police Department are joining forces to host a charity softball tournament!

SOFTBALL TOURNAMENT SPONSORSHIP REQUEST LETTER

We're excited to share with you an opportunity to support our cause through the sponsorship of our upcoming 1st Annual Municipal Softball Tournament Fundraiser. This event will take place on **Saturday, June 8th, from 9:00 a.m. to 4:00 p.m. at Rand Park in Des Plaines, IL.**

Our inaugural tournament aims to raise funds for Illinois Law Enforcement Mental Health Treatment and Training Programs. The day promises to be filled with fun activities, including food, drinks, entertainment, raffles, and more. Eight local police departments, including the Des Plaines Police Department will be participating in the tournament, bringing together law enforcement personnel and the community in the spirit of camaraderie and support.

We believe that mental health is a crucial aspect of law enforcement, and your sponsorship can make a significant difference in our efforts to provide essential resources to those who serve and protect us every day. Your sponsorship will be prominently recognized throughout the event, offering valuable exposure to our attendees. Additionally, your contribution will help cover the costs associated with organizing the tournament, ensuring its success and impact on our community.

If you are interested in supporting our cause and becoming a sponsor for our 1st Annual Municipal Softball Tournament Fundraiser, please don't hesitate to reach out to me at karmin@banktheblue.com. You can also visit our website by scanning the QR code below or going to banktheblue.com/2024-softball-fundraiser.

Thank you for considering this sponsorship opportunity and for your ongoing support of our mission. Together, we can make a meaningful difference in the lives of our law enforcement officers and their families.

With Gratitude,

Karmin Daniel, Kelly Krauchun, Jeff Salvetti, Anthony Varchetto, and Daniel Herbert
–Founders, Bank The Blue

Bank The Blue is a tax-exempt organization as described in Section 501(c)(3) of the Internal Revenue Code (EIN 85-0738008)





ABOUT OUR MISSION

Bank The Blue's mission is to fund training programs and mental health services for Illinois Law Enforcement Officers in an effort to **END THE STIGMA**. Our fundraising efforts are implemented in partnership with officer wellness programs and certified, culturally competent clinicians who specialize in treatments oriented for the unique needs of Law Enforcement Officers.

Bank The Blue, is a 501(c)3 non-profit organization that was launched in March 2020 by a group of Chicago business professionals with close ties to the law enforcement community. Bank The Blue is governed by a diverse and distinguished board of law enforcement, business and community leaders.

2022-2024 ACHIEVEMENTS & STATS

Here's What We're Doing To Help End the Stigma



We fully fund confidential mental health services through our culturally competent and fully vetted Clinicians who specialize in treatment strategies for first responders.



We train retired Police Officers to make roll call visits to police departments across Illinois to raise awareness about Bank The Blue's available resources.



We fully fund training programs for active Illinois Law Enforcement Officers that help identify and address red flags and questionable behavior before negative outcomes occur.



We collaborate with local police departments and police unions to raise awareness of Bank the Blue's services, resources and mission.



We funded a 5-day Copline® active listener training for a class of retired law enforcement officers.

BANK THE BLUE STATS FOR 2022-2024

45+

IL OFFICERS
RECEIVED TREATMENT

47+

LAW ENFORCEMENT
AGENCIES REACHE

1,044+

IL OFFICERS TRAINED
IN THE FATAL 10

44+

IL OFFICERS TRAINED
IN BTB'S OFFICER WELLNESS

32+

RETIRED OFFICERS
TRAINED TO MAKE ROLL
CALL VISITS

Sponsorship Opportunities

MVP | **\$5,000**

As a MVP Sponsor, you will receive:

- Twenty-Five (25) food tickets
- Twenty-Five (25) drink tickets
- Fifteen (15) t-shirts provided
- Donor acknowledgement on game day
- Activation space at the event
- Prominent placement of logo on event website with link to sponsors website
- Prominent placement of logo on event banner and t-shirt
- Donor acknowledgement on all BTB social media and email blasts (pre/post event)
- Upgraded sponsorship level at BTB's 2025 Gala



ALL STAR | **\$2,500**

As an All Star Sponsor, you will receive:

- Fifteen (15) food tickets
- Fifteen (15) drink tickets
- Eight (8) t-shirts provided
- Donor acknowledgement on game day
- Placement of logo on event website with link to sponsors website
- Placement of logo on event banner and t-shirt
- Donor acknowledgement on all BTB social media and email blasts (pre/post event)

GRAND SLAM | \$1,000

As a Grand Slam Sponsor, you will receive:

- Eight (8) food tickets
- Eight (8) drink tickets
- Four (4) t-shirts provided
- Placement of logo on event website with link to sponsors website
- Placement of logo on event banner and t-shirt
- Mention on all BTB social media



ROOKIE | \$500

As a Rookie Sponsor, you will receive:

- Four (4) food tickets
- Four (4) drink tickets
- Two (2) t-shirts provided
- Placement of logo on event website with link to sponsors website
- Mention on all BTB social media



SUPER FAN | \$250

As a Super Fan Sponsor, you will receive:

- Two (2) food tickets
- Two (2) drink tickets
- One (1) t-shirts provided



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SPONSORSHIP FORM

Donor Information

Donor Name: _____

(as you would like to be listed)

Contact Name: _____

Preferred Address: _____

City, State, Zip Code: _____

Phone | Email Address: _____

Sponsorship Commitment

MVP | \$5,000

ALL STAR | \$2,500

GRAND SLAM | \$1,000

ROOKIE | \$500

SUPER FAN | \$250

Payment Information

Check (enclosed)

Check (will be sent on ____ / ____ / ____)

Credit Card

Card Number: _____ Exp. Date: ____ / ____ CVV: _____

Signature (required) _____

Thank You for Supporting Bank the Blue!

Completed form must be returned by **May 22, 2024** in order to be listed as a sponsor on the event banner and t-shirt.

Please email your completed form to karmin@banktheblue.com or mail to:

Bank The Blue
c/o Karmin Daniel
1011 E. Touhy Ave., Suite 110
Des Plaines, IL 60018



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IN-KIND DONATION FORM

For those who are unable to commit to a sponsorship but would like to support our event with an in-kind donation of products, services and/or gift cards, please complete and return this form to karmin@banktheblue.com or mail to:

Bank The Blue
c/o Karmin Daniel
1011 E. Touhy Ave., Suite 110
Des Plaines, IL 60018

Donor Information

Donor Name: _____
(as you would like to be listed)

Contact Name: _____

Preferred Address: _____

City, State, Zip Code: _____

Phone/Email Address: _____

Item/Service to be Donated _____

Date/Time of Service or Delivery _____

Estimated Total Value \$ _____

Additional Details _____

Signature (required) _____ Date: _____

By signing this form, you agree to provide the item(s) or service(s) as stated in the above text. Delivery of physical items must be coordinated with Bank The Blue team member and delivered to Bank The Blue's Des Plaines office no later than June 5th unless delivering day of event. Donors must arrange delivery of all items and services.

If you have any questions, please do not hesitate to reach out to Karmin Daniel at karmin@banktheblue.com.