



BANK THE BLUE PRESENTS OUR

INAUGURAL FUNDRAISING *Gala*

Supporting Law Enforcement · Mending Fractured Relationships · Building Trust

Thursday, October 21st at 6:00 pm

theater
ON THE
LAKE

2401 N Lake Shore Dr, Chicago, IL 60614

FOOD | OPEN BAR | ENTERTAINMENT | DANCING | LIVE AUCTION

EVENT SCHEDULE

-Details to follow

6:00 PM - Cocktail Hour

7:00 PM - Dinner & Speakers

8:00 PM - Dance Performance

8:30 PM - LIVE Auctions

9:30 PM - Dancing



Bank The Blue, is a non-profit organization that provides law enforcement officers with access to mental health support and resources so they can better serve and protect our communities.

Launched by a group of Chicago businesses and professionals with close ties to the law enforcement community, Bank The Blue aims to build stronger, safer communities by healing fractured relationships and rebuilding trust between police officers and civilians.

Bank The Blue's inaugural event will take place on October 21, 2021 at the historic Theater on the Lake building in Chicago, Illinois. The goal of this event will be to build awareness around the importance of improving officer wellness, to combat the stigma associated with officers and mental health, and to fundraise for this important cause. We anticipate 500-1000 attendees from both the law enforcement and civilian communities.

On behalf of Bank The Blue, we want to thank you for your support and look forward to celebrating with you!





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CHIEF “PRESENTING” SPONSOR | \$30,000

As the Chief “Presenting” Sponsor, you will receive: Category Exclusivity

- Premium seating for 30 guests
- Full-page ad in event program
- Honorable mention at event
- Unique brand activation opportunity
- Gift bag promotional opportunity
- Mention in media alerts, press releases, live television/radio interviews, and social media when possible

Prominent placement of logo:

- On the event gift bag
- On the front cover of the event program
- On the event website with a link to sponsor website
- In the event program
- On event signage
- On table top signage



COMMANDER SPONSOR | \$15,000

As a Commander Sponsor, you will receive:

- Premium seating for 20 guests
- Full-page ad in the event program
- Unique brand activation opportunity
- Mention in media alerts, press releases and social media when possible
- Gift bag promotional opportunity

Name or logo placement:

- On the front cover of the event program
- On the event website with a link to sponsor website
- In the event program
- On event signage
- On table top signage



CAPTAIN SPONSOR | \$10,000

As a Captain Sponsor, you will receive:

- Premium seating for 20 guests
- Full-page ad in the event program
- Sponsorship activation (15x15 booth)
- Mention in press releases and social media when possible
- Gift bag promo opportunity

Name or logo placement:

- On the event website with a link to sponsor website
- In the event program
- On event signage
- On table top signage



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LIEUTENANT SPONSOR | \$5,000

As a Lieutenant Sponsor, you will receive:

- Premium seating for 10 guests
- Half-page ad in the event program
- Sponsorship activation (10x10 booth)
- Social media mention when possible
- Gift bag promo opportunity

Name or logo placement:

- On the event website with a link to sponsor website
- In the event program
- On event signage



SERGEANT SPONSOR | \$2,500

As a Sergeant Sponsor, you will receive:

- Premium seating for 6 guests
- Quarter-page ad in the event program
- Gift bag promo opportunity

Name or logo placement:

- On the event website with a link to sponsor website
- In the event program
- On event signage



POLICE OFFICER SPONSOR | \$1,500

As a Police Officer Sponsor, you will receive:

- Premium seating for 4 guests
- Gift bag promo opportunity

Name or logo placement:

- On the event website with a link to sponsor website
- In the event program
- On event signage



MEMORIAM SPONSOR | \$500

As a Memoriam Sponsor, you will receive:

- Premium seating for 1 guest
- Name or logo in the event program
- Mention on event memoriam board



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SPONSORSHIP FORM

Donor Information

Donor Name _____
(as you would like to be listed)

Contact Name _____

Preferred Address _____

City, State, Zip Code _____

Phone | Email Address _____

Sponsorship Commitment

- ☐ Chief "Presenting" Sponsor | \$30,000 ☐ Commander Sponsor | \$15,000 ☐ Captain Sponsor | \$10,000
☐ Lieutenant Sponsor | \$5,000 ☐ Sergeant Sponsor | \$2,500 ☐ Police Officer Sponsor | \$1,500
☐ Memoriam Sponsor | \$500

PAYMENT INFORMATION

- ☐ Check (enclosed) ☐ Check (will be sent on ____ / ____ / ____) ☐ Credit Card

Card number: _____ Exp. Date: _____ CVV: _____

Signature (required) _____

Thank you for supporting Bank The Blue!

Completed form must be returned by October 8, 2021 in order to be listed as a sponsor in the program book.

Questions? Contact Karmin Daniel 773.999.0043 or Kelly Krauchun 708.915.0498

Please email your completed form to support@banktheblue.com or mail to:

Bank The Blue

c/o Karmin Daniel

7742 W. Higgins Rd., Unit c-101

Chicago, IL 60631





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IN-KIND DONATION FORM

For those who are unable to commit to a sponsorship but would like to support our event with an in-kind donation of products, services and/or gift cards, please complete and return this form to support@banktheblue.com or mail to:

Bank The Blue
c/o Karmin Daniel
7742 W. Higgins Rd., Unit c-101
Chicago, IL 60631

Donor Information

Donor Name _____
(as you would like to be listed)

Contact Name _____

Preferred Address _____

City, State, Zip Code _____

Phone | Email Address _____

Item/Service to be Donated _____

Date/Time of Service or Delivery _____

Estimated Total Value \$ _____

Additional Details _____

Signature (required) _____ Date _____

By signing this form, you agree to provide the item(s) or service(s) as stated in the above text. Delivery of physical items must be coordinated with Bank The Blue team member and delivered to Bank The Blue's Chicago's office **no later than October 15, 2021** unless delivering day of event. Donors must arrange delivery of all items and services.

